

# introducing

## HOME GENIUS

TRULY CUSTOM CABINETRY: BUILTINS | KITCHEN & BATH | CLOSETS



HOME AUDIO | HOME THEATRE | HOME AUTOMATION

“smart  
and BEAUTIFUL”

**HORNER**



# it's GENIUS

**HORNER MILLWORK** gives you more custom millwork choices as we introduce Home Genius.

Their tradition of craftsmanship extends back three generations to a small village outside of Bari, Italy where quality Italian workmanship is passed down from generation to generation. With the heart of a craftsman, Nick Sollecito and Rob Sollecito began Home Genius, Inc. in 1998 with a vision to offer its customers the highest level of service, and a complete solution to the many technologies available to the homeowner.

Their 40 years of combined experience in owning and operating successful

manufacturing, retail and service businesses along with countless hours of training and certifications allows them to design, build and install systems that are easy to understand and perform beyond your expectations.

You might just say "it's genius" as we introduce to our customers millwork and automation products that naturally fit into our existing product line of Windows, Doors, Cabinets, Stairs, and Custom Millwork.



## FROM OUR CUSTOMERS

*We want you to know how pleased we are with the cabinet/bookcase unit Home Genius built and installed for us. It really enhances the décor of our living room. We especially appreciate your high level of customer service. We feel your primary concern was customer satisfaction. From the original design to quality craftsmanship to professional installation, you did a first class job. ~ Mike and Diane Kennedy*

*Anthony & I just wanted to thank you for all that you have done for us. We absolutely love our sound system! We appreciate your graciousness and professionalism. You will always be a part of our new home. ~ Anthony & Donna Donnatelli*

*We would like to thank you for the beautiful job you did with our entertainment center and crown molding. The quality and craftsmanship are second to none. We would also like to express our gratitude to your staff. They were very professional and a pleasure to work with. ~ Gary & Cheryl Melillo*

*Just a quick note to thank you for your guidance, time and expertise in designing our new home. Everything is great and it was a pleasure to work with the both of you. We wish you the best of luck with your future projects. We will pass the word on to those working around homes going in across the street. We will call if we have questions, but after your tutoring, we are doing very well! ~ Jennifer & Bill Gady*



Beauty AND technology?  
That is a SMART design.



## & PLANNING design

We devote a considerable amount of time planning and designing your home project. We have developed a simple four phase process to plan and design your home project.

### ► PHASE 1

In the first phase a design consultant will meet with you to first determine your specific needs.

### ► PHASE 2

The second phase is the design and estimating phase. This can be as simple as advising you on the right products for your needs and training you to use them.

### ► PHASE 3

The third phase is the installation phase. Once the final plan is agreed upon, we will install the products and other interior options you have chosen.

### ► PHASE 4

The final phase is what sets us apart from the rest. That is the service after the sale. A simple training process will cover all the products you have selected and answer all your questions. .



## WHOLE HOUSE AUDIO

A Home Genius-designed whole house audio system lets you enjoy music in every room in your home. Listen to your favorite radio stations, CDs, Pandora, Sirius/XM or iTunes with individual volume control for every room. Come home and plug your iPod into the convenient docking station. You can even control all the components remotely. With our multi-source package, all family members can simultaneously listen to their own choice of music in different rooms.

## HOME THEATRE

You love going to the movies, but not the high-priced popcorn or the noisy crowds. Still, you just can't beat the magic of the big screen. Now you can have the best of both worlds: big screen movie magic right in your own home. Home Genius can duplicate the audio and visual magic just as the studio intended. That means every wide angle, every sound effect.

## HOME AUTOMATION

Be in control of your entire home. Control Lighting, HVAC, Security, Whole House Audio all from the convenience of an elegant touch pad. Monitor and control your home remotely from your smart phone or tablet. We have solutions that will allow you to fully enjoy the lifestyle applications that provide a richer, more fulfilling home living experience.



## CUSTOM CABINETRY & BUILTINS

Completely hide your Home Entertainment System or show it off. Home Genius will add beauty and organization to your home entertainment. Home Genius designs, builds and installs custom cabinets exclusively for your home. Your beautiful new cabinet is completely designed and built in our Swansea, MA facility.

Preliminary conceptual drawings and estimates are provided free of charge. All cabinetry is constructed using solid wood and solid wood veneers and finished in natural, stained or painted finishes. A wide variety of solid surface materials and granites are available for countertops and desktops.



## CUSTOM CLOSETS

Imagine standing in front of your closet, and actually being able to see all of your clothes. No more searching for that long lost belt. No more hunting for your left shoe. Closet systems don't just double your space, they transform your life. So end the war with your closet. Get the peace of mind from a Home Genius Closet System.

Our truly custom cabinetry is designed for your space and manufactured locally in-house by our experienced craftsmen.



HOME GENIUS 

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